

Goal: ECONOMIC VITALITY

Desired Community Condition(s)

The economy is diverse and broad-based.

Program Strategy: ECONOMIC DEVELOPMENT-AVIATION ASSETS

11511

Enhance capability of Albuquerque International Sunport and Double Eagle II Airport as Economic Development Assets

Department: AVIATION

Service Activities

Economic Development

Strategy Purpose and Description

Develop the Sunport and Double Eagle II Airport as economic development assets for the community. Market Foreign Trade Zone at the Sunport and the Aerospace Technology Park at Double Eagle II Airport.

Changes and Key Initiatives

Continue the site development plan and activation of the FTZ.

Continue marketing and begin the internal distribution of infrastructure for the Aerospace Technology Park.

Continue to explore niche markets for Air Cargo with emphasis on international trade.

Priority Objectives

Fiscal Year Priority Objectives

2005

OBJECTIVE 1. Complete the Double Eagle II Business Development and Property Management Plan in order to provide land use recommendations and standardize leasing and development plans, including non-aviation development. Submit the plan to the Mayor and City Council by the end of the second quarter, FY/05.

OBJECTIVE 2. Complete and implement the marketing strategy to promote international commerce and activity in the Foreign Trade Zone at the Sunport by May, 2005. Develop appropriate performance measures regarding the success of the strategy and include in the FY/06 Performance Plan.

OBJECTIVE 7. Complete Air Cargo Niche Development and Marketing Plan by November, 2004. Provide a report on the development to the Mayor and the City Council by the end of the third quarter, FY/05. Develop appropriate performance measures regarding the development and include in the FY/05 Performance Plan.

OBJECTIVE 8. Complete DEII infrastructure projects (waterline, sewer line, telephone ducts, power, gas, control tower, and midfield development) by September, 2005. Provide a status report to the Mayor and City Council by the end of the second quarter, FY/05.

OBJECTIVE 9. Complete the Double Eagle II Aerospace Technology Park Development Plan to create certified sites for use as a marketing tool. Submit the plan to the Mayor and City Council by the end of the second quarter, FY/05.

Input Measure (\$000's)

2001	611	611 AVIATION OPERATING FUND	30
2002	611	611 AVIATION OPERATING FUND	30
2003	611	611 AVIATION OPERATING FUND	0
2004	611	611 AVIATION OPERATING FUND	30
2005	611	611 AVIATION OPERATING FUND	30

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
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Complete Economic Development Study.	<i>Completion & publication of study</i>	2001			Initiated	<i>Contract with finance consultant. Establish work plan. Begin work on Economic Development study.</i>
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Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
Establish Foreign Trade Zone (FTZ) at the Sunport.	<i>Approval and establishment of FTZ.</i>	2001			Council OK	<i>Obtained City Council approval to proceed with application for FTZ.</i>
		2002		In process	Ftz relocated to Sunport	<i>Obtain all necessary approvals for FTZ and establish the FTZ.</i>
		2003	NA		Complete	<i>Obtain all necessary approvals for FTZ and establish the FTZ.</i>
		2004	NA	Complete	Complete	<i>In depth study of Air Cargo and International Trade Market, investigate Aerotropolis Planning Strategy.</i>

Goal: ECONOMIC VITALITY

Parent Program Strategy: ECONOMIC DEVELOPMENT-AVIATION ASSETS

Department: AVIATION

Service Activity: Economic Development

1119000

Service Activity Purpose and Description

To provide funding for appropriate studies to determine the economic opportunities at the airports and on adjacent properties to enhance economic growth in the City of Albuquerque.

Changes and Key Initiatives

Continue projects related to Eclipse Aviation ABQ Development.

Activate the Foreign Trade Zone (FTZ) at the Sunport.

Continue to investigate potential for Aerotropolis Planning Philosophy at the Sunport.

Input Measure (\$000's)

2002	611	611 AVIATION OPERATING FUND	30
2003	611	611 AVIATION OPERATING FUND	0
2004	611	611 AVIATION OPERATING FUND	30
2005	611	611 AVIATION OPERATING FUND	30

Strategic Accomplishments

Began the marketing and promotional activities for the foreign trade zone and the associated site development plan.

Began marketing the Aerospace Technology Park and continued development of certified sites at Double Eagle II Airport.

Completed Market Analysis to determine the feasibility of expanding Air Cargo opportunities at the Sunport.

Output Measures	Year	Projected	Mid-Year	Actual	Notes
Status of the Economic Development Study	2001			initiated	completion of the study
Status of the Economic Development Study	2002	see notes	Pending	Study completed	completion of the study

Quality Measures	Year	Projected	Mid-Year	Actual	Notes
Obtain necessary approvals	2001			In process	Obtain all approvals necessary to establish FTZ at airport.
	2002	see notes	Pending	FTZ relocated to Sunport	Obtain all approvals necessary to establish FTZ at airport.
	2003	see notes		Complete	Obtain all approvals necessary to establish FTZ at airport.
	2004	see notes		Complete	Complete market study for Air Cargo and International Trade at Sunport. Begin Site Development Process for certified sites and Aerospace Technology Park at Double Eagle II Airport.
	2005	see notes			Activate the Foreign Trade Zone at the Sunport.